

RANGE ROVER EYEWEAR

OPTICAL & SUNWEAR COLLECTIONS

Effortlessly distinguished, Range Rover stands as a symbol of unparalleled sophistication. The Range Rover Eyewear collection reflects this legacy, crafted for the discerning individual. Drawing inspiration from the vehicle's award-winning vehicle architecture, each piece blends refined design with a bold expression of modern luxury.

Target Audience	Male, 30-55 years
Featured Materials	<ul style="list-style-type: none">• Mazzucchelli Acetate• Mazzucchelli M49® Bio-acetate• Japanese Titanium
Brand Highlights	<ul style="list-style-type: none">• Frame of the Year Winner• Omni-fit• Rimless• Polarised Sun Lenses
Price	
Optical Packaging	Premium Case and Cloth
Sunwear Packaging	Premium Hard Case, Cloth and Presentation Box
Merchandising	Brand block, brand header, struts and posters

“WHEN I SAW THE LEVEL OF CRAFTSMANSHIP ON THE RANGE ROVER GLASSES I KNEW THAT THEY'D BE PERFECT FOR OUR RÆBURN LONDON FASHION WEEK MENSWEAR SHOW - THE QUALITY WAS EXCEPTIONAL AND REALLY HELPED TO ELEVATE OUR COLLECTION AND COMPLETE THE MODELS OUTFITS”

**CHRISTOPHER RÆBURN,
BRITISH FASHION DESIGNER**



RANGE ROVER
EYEWEAR