OPTICAL & SUNWEAR COLLECTIONS

Effortlessly distinguished, Range Rover stands as a symbol of unparalleled sophistication. The Range Rover Eyewear collection reflects this legacy, crafted for the discerning individual. Drawing inspiration from the vehicle's award-winning vehicle architecture, each piece blends refined design with a bold expression of modern luxury.

Target Audience	Male, 30-55 years
Featured Materials	• Mazzucchelli Acetate • Mazzucchelli M49® Bio-acetate • Japanese Titanium
Brand Highlights	• Frame of the Year Winner • Omni-fit • Rimless • Polarised Sun Lenses
Price	
Optical Packaging	Premium Case and Cloth
Sunwear Packaging	Premium Hard Case, Cloth and Presentation Box
Merchandising	Brand block, brand header, struts and posters

"WHEN I SAW THE LEVEL OF CRAFTSMANSHIP ON THE RANGE ROVER GLASSES I KNEW THAT THEY'D BE PERFECT FOR OUR RÆBURN LONDON FASHION WEEK MENSWEAR SHOW - THE QUALITY WAS EXCEPTIONAL AND REALLY HELPED TO ELEVATE OUR COLLECTION AND COMPLETE THE MODELS OUTFITS"

**CHRISTOPHER RAEBURN,
BRITISH FASHION DESIGNER**





