



FOR ART'S SAKE
LONDON





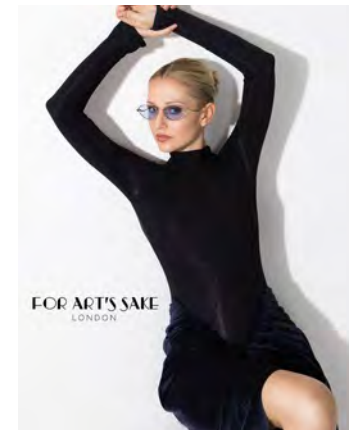
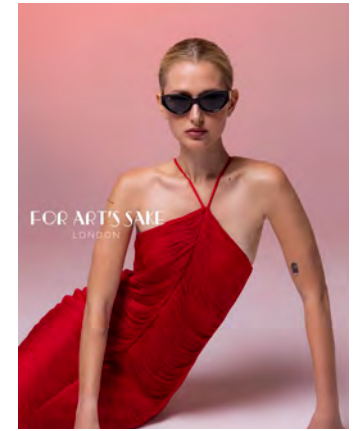
THE STORY

THE CUT

A CUT becomes an act of creation, not destruction — a philosophy at the core of this collection. Just as in life, moments of disruption can create transformation, shaping our stories in ways we never anticipated. Returning to our artistic roots and drawing inspiration from Lucio Fontana's bold slashes, this campaign move beyond the pursuit of perfection. This collection explores tension and contrast: curve against angle; symmetry fractured by interruption — uncovering beauty in the unplanned and the imperfect.

"I have invented a formula that I think I cannot perfect. I tear the canvas, and I do not destroy it, I create it."
— Lucio Fontana

Perfection was never the point.



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SUNGLASSES

TWELVE STYLES

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THE CUT COLLECTION

SUNGLASSES



UNFOLD

4 SKU

The Unfold sunglasses take the timeless cat-eye silhouette and reimagine it with a sculptural twist. From the front, the shape is sleek and classic, but a turn of the head reveals bold, pleated temple detailing, a geometric interruption that transforms the familiar into something unexpected.

Unfold captures the spirit of contrast: refined yet daring, symmetrical yet fractured, classic yet contemporary. A wearable expression of art and design, this frame celebrates the beauty found in disruption.

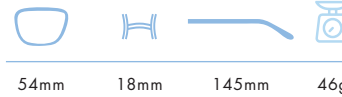
STATEMENT

Key Points

- Cat-eye silhouette
- Geometric pleated temple design
- Classic front with an edge on side.



Product detail



Frame Plat-based Acetate with 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

GY - Gradient lenses | GD, TT, SL - Tinted lenses



Unfold-Gold SF041GD



Unfold-Tortoise SF041TT



Unfold-Silver SF041SL



Unfold-Grey SF041GY



SLASH

4 SKU

ELEGANT

The Slash sunglasses reinterpret the almond cat-eye silhouette with a subtle stroke of boldness. At first glance, the front is refined and timeless, but from the side, a sweeping 3D swoosh temple design introduces movement, sculpting elegance from interruption.

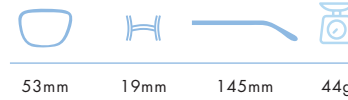
Slash embodies the collection's philosophy: a balance of precision and disruption, of classic form fractured by artful detail. It's eyewear designed not just to be worn, but to be experienced.

Key Points

- Cat-eye almond silhouette
- 3D swoosh temple design
- Classic front with an elegant side.
- 18 karat gold plated / palladium plated



Product detail



53mm 19mm 145mm 44g

Frame Plat-based Acetate with 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

RD - Gradient lenses | GD, TT, SL - Tinted lenses



Slash-Gold SF042GD



Slash-Tortoise SF042TT



Slash-Silver SF042SL



Slash-Red SF042RD



LUCIO

4 SKU

ELEGANT

The Lucio sunglasses bring sharp precision to the collection with a sleek rectangular silhouette that exudes quiet confidence. From the front, the design is understated and classic, while the sides reveal a sculptural 3D swoosh temple, an unexpected detail that turns simplicity into statement.

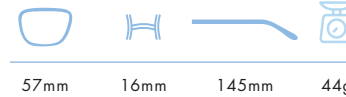
Balancing elegance with disruption, Lucio embodies the spirit of transformation at the heart of the collection. Minimalist in form yet rich in artistry, it's a frame that proves perfection is found in the unexpected.

Key Points

- Sleek rectangular silhouette
- 3D swoosh temple design
- Classic front with an elegant side.



Product detail



Frame 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. Black metal frame. And jade-stone nose pads.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

GD, BL - Gradient lenses | SL, BK - Tinted lenses



Lucio-Gold SF043GD



Lucio-Topaz SF043BL



Lucio-Silver SF043SL



Lucio-Black SF043BK



EDGE

4 SKU

ELEGANT

The Edge sunglasses redefine minimalism with a sleek rectangular silhouette that carries both strength and subtlety. From the front, the frame is clean and timeless, while the 3D swoosh temple brings an elegant interruption, a sculptural detail that adds depth and movement to the design.

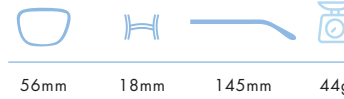
Balancing classic lines with bold artistry, Edge captures the collection's philosophy of beauty through contrast. It's eyewear that speaks in quiet sophistication while leaving a striking impression.

Key Points

- Oversized Square silhouette
- 3D swoosh temple design
- Classic front with an elegant side.
- 18 karat gold plated / palladium plated



Product detail



Frame 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. And jade-stone nose pads.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

GD,CH, BL - Gradient lenses | SL - Tinted lenses



Edge-Gold SF044GD



Edge-Champagne SF044CH



Edge-Topaz SF044BL



Edge-Silver SF044SL



SPARK

4 SKU

ELEGANT

The Spark sunglasses bring a daring lightness to the collection with their rimless cat-eye silhouette, a design that feels both refined and boldly futuristic. From the front, the frame is minimal and sleek, while the temples reveal a sculptural 3D curve, catching the eye with a graceful play of form and movement.

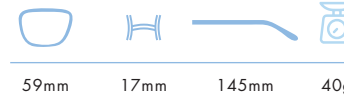
Spark embodies the essence of contrast: weightless yet powerful, classic yet disruptive. A frame that illuminates the unexpected, designed to transform everyday moments into statements of artistry.

Key Points

- Rimless cat-eye silhouette
- 3D curved temple design
- Classic front with an elegant side.
- 18 karat gold plated / palladium plated



Product detail



Frame	18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frame, Black-plated frames, And jade-stone nose pads.
Lenses	Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection. CH - Gradient lenses GD,BK,SL - Tinted lenses



Spark-Gold SF045GD



Spark-Champagne SF045CH



Spark-Black SF045BK



Spark-Silver SF045SL



REBIRTH

4 SKU

ELEGANT

The Rebirth sunglasses reimagine the slim oval silhouette with sculptural refinement. From the front, the frame is quietly classic, but a turn of the head reveals the flowing 3D curved temple, an elegant disruption that transforms simplicity into statement.

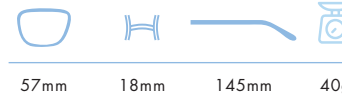
Rebirth embodies the spirit of transformation at the heart of the collection. Minimal yet expressive, it is a frame that honours timeless design while embracing the beauty of interruption, a reminder that every ending carries within it the spark of something new.

Key Points

- Oval silhouette
- 3D curved temple design
- Classic front with an elegant side.
- 18 karat gold plated / palladium plated



Product detail



Frame 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. And jade-stone nose pads.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

CH - Gradient lenses | GD,SL,BL - Tinted lenses



Rebirth-Gold SF046GD



Rebirth-Champagne SF046CH



Rebirth-Silver SF046SL



Rebirth-Blue SF046BL



INCOMPLETE

4 SKU

The Incomplete sunglasses bring bold geometry to life with a boxy square acetate silhouette and a strong flat brow for commanding presence. Along the temples, a purposefully "incomplete" mosaic metal design creates an artistic interruption, transforming structure into statement.

STATEMENT

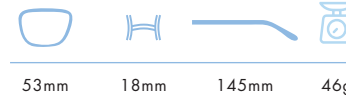
Embodying the collection's philosophy that perfection was never the point, Incomplete finds beauty in tension, where order meets fracture, and disruption becomes design.

Key Points

- Boxy square silhouette
- Flat brow with an edge.
- Incomplete mosaic metal temple design
- 18 karat gold plated / palladium plated



Product detail



53mm 18mm 145mm 46g

Frame Plant-based acetate, 18-karat gold-plated stainless steel on gold-toned frames.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

RS - Gradient lenses | BK,TT,GR - Tinted lenses



Incomplete-Black SF047BK



Incomplete-Tortoise SF047TT



Incomplete-Rose SF047RS



Incomplete-Green SF047GR



MOMENT

4 SKU

The Moment sunglasses distill design to its purest form with a sleek metal frame and a striking geometric silhouette. Refined yet impactful, the minimal structure is paired with FAS's signature curved temples, balancing sharpness with fluidity.

Moment embodies the beauty of simplicity, a reminder that even the most minimal gestures can create the boldest statements.

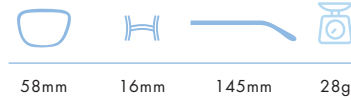
ELEGANT

Key Points

- Geometric silhouette
- Sleek FAS curve temples
- Minimal statement
- 18 karat gold plated / palladium plated



Product detail



Frame	18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. And jade-stone nose pads.
Lenses	Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection. CH,BL - Gradient lenses GD,SL - Tinted lenses



Moment-Black SF048BK



Moment-Champagne SF048CH



Moment-Silver SF048SL



Moment-Topaz SF048BL



THE CUTS

4 SKU

The Cuts sunglasses reinterpret the classic cat-eye silhouette with sculptural depth. While the shape remains timeless, the temples feature a striking 3D weaved metal design, turning a familiar frame into a piece of wearable art.

The Cuts embody the collection's spirit: elegance fractured by interruption, perfection redefined through contrast. A frame that celebrates the artistry found in every cut.

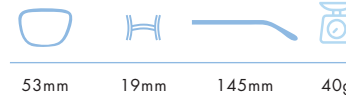
ELEGANT

Key Points

- Classic cat-eye silhouette
- 3D weaved metal design
- 18 karat gold plated / palladium plated



Product detail



53mm 19mm 145mm 40g

Frame 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. And jade-stone nose pads.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

CH,BL - Gradient lenses | GD,SL - Tinted lenses



The Cuts-Black SF049BK



The Cuts-Tortoise SF049TT



The Cuts-Grey SF049GY



The Cuts-Brown SF049BR



DROPLETS

4 SKU

The Droplets sunglasses bring retro elegance into the present with a sleek oval silhouette crafted in metal. At the temples, a flowing 3D fluid design adds movement and artistry, transforming the frame into a true statement piece.

Balancing minimalism with bold detail, Droplets embodies the collection's philosophy of finding beauty in contrast, where structure meets flow, and disruption creates design.

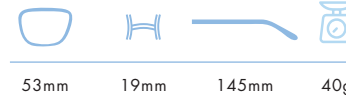
STATEMENT

Key Points

- Retro sleek oval silhouette
- 3D Fluid metal temple design
- 18 karat gold plated / palladium plated



Product detail



53mm 19mm 145mm 40g

Frame 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. And jade-stone nose pads.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

CH,BL - Gradient lenses | GD,SL - Tinted lenses



Droplets-Black SF050BK



Droplets-Champagne SF050CH



Droplets-Silver SF050SL



Droplets-Topaz SF050BL



HALO

3 SKU

The Halo sunglasses elevate the timeless cat-eye silhouette with a modern sculptural twist. Crafted in acetate for a versatile everyday feel, the frame is adorned with 3D fluid temple embellishments, a detail that transforms the classic shape into a subtle statement of artistry.

CLASSIC

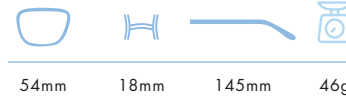
Balancing elegance and wearability, Halo is designed as a frame that adapts seamlessly to any moment, while carrying the bold spirit of the collection.

Key Points

- Classic cat-eye silhouette
- Fluid temple embellishments
- 18 karat gold plated / palladium plated



Product detail



54mm 18mm 145mm 46g

Frame Plant-based acetate, 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

GY - Gradient lenses | BK,TT - Tinted lenses



Halo(S)-Black SF051BK



Halo(S)-Tortoise SF051TT



Halo(S)-Grey SF051GY



HARMONY(S)

4 SKU

CLASSIC

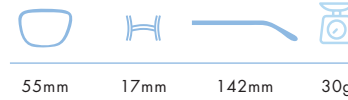
The Harmony sunglasses strike a balance between strength and elegance with a boxy cat-eye silhouette. From the front, the frame is simple and refined, while the temples transform a sleek single cut into sculptural 3D form, a subtle detail that elevates the design into something artful. Classy, minimal, and versatile, Harmony embodies the quiet sophistication of the collection, proving that the simplest lines can create the boldest impact.

Key Points

- Boxy cat-eye silhouette
- Sleek temple design
- 18 karat gold plated / palladium plated



Product detail



Frame Plant-based acetate, 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses Shatter-resistant, Ultra-lightweight nylon lenses with AR coating, 100% UVA & UVB protection.

TT - Gradient lenses | BK,GR,RD - Tinted lenses



Harmony(S)-Black SF052BK



Harmony(S)-Tortoise SF052TT



Harmony(S)-Green SF052GR



Harmony(S)-Red SF052RD

OPTICALS

EIGHT STYLES



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OPTICALS



ORIGAMI

2 SKU

STATEMENT

Bold geometry meets refined elegance in Origami. Featuring a rectangular cat-eye silhouette, this frame balances a classic front with statement-making pleated temples inspired by the art of folding and precision.

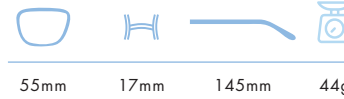
Origami transforms a simple cut into a work of wearable art a reminder that disruption can create beauty and redefine perfection.

Key Points

- Rectangular cat-eye silhouette
- Geometric pleated temple design
- Classic front with a statement side
- 18 karat gold plated / palladium plated



Product detail



Frame	18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. And a jade-stone nose pads
Lenses	Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



Origami-Gold XF022GD



Origami-Silver XF022SL





WAVER

3 SKU

Effortless sophistication defines Waver. With an oval rimless silhouette and sleek FAS curve temple design, this frame embodies minimalism with a subtle statement. Lightweight and graceful, Waver turns simplicity into art, embracing the beauty found in clean lines and unexpected curves.

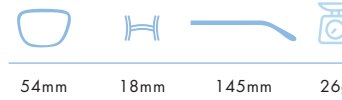
CLASSIC

Key Points

- Oval rimless silhouette
- Sleek FAS curve temple design
- Minimal statement
- 18 karat gold plated / palladium plated



Product detail



Frame	18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames. Rose-gold plated on rose-toned frames And a jade-stone nose pads
Lenses	Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



Waver-Gold XF023GD



Waver-Rose XF023RS



Waver-Silver XF023SL



THE ACT

4 SKU

ELEGANT

The Act Optical reinterpret the classic cat-eye silhouette with sculptural depth. While the shape remains timeless, the temples feature a striking 3D weaved metal design, turning a familiar frame into a piece of wearable art.

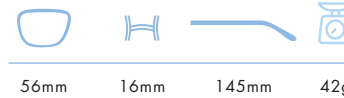
The Act embody the collection's spirit: elegance fractured by interruption, perfection redefined through contrast. A frame that celebrates the artistry found in every cut.

Key Points

- Soft square silhouette
- 3D weaved temple design
- 18 karat gold plated / palladium plated



Product detail



56mm 16mm 145mm 42g

Frame

Plant-based acetate and 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses

Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



The Act-Black XF024BK



The Act-Tortoise XF024TT



The Act-Grey XF024GY



The Act-Silver XF024SL



FLUID

2 SKU

ELEGANT

The Fluid optical brings soft elegance into the present with a soft-square silhouette crafted in metal. At the temples, a flowing 3D fluid design adds movement and artistry, transforming the frame into a true statement piece.

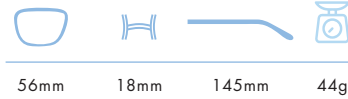
Balancing minimalism with bold detail, Fluid embodies the collection's philosophy of finding beauty in contrast, where structure meets flow, and disruption creates design.

Key Points

- Soft square silhouette
- Fluid metal temple design
- 18 karat gold plated / palladium plated



Product detail



Frame	Plant-based acetate and 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.
Lenses	Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



Fluid-Gold XF025GD



Fluid-Silver XF025SL





HALO(X)

3 SKU

Classic

The Halo optical elevate the timeless cat-eye silhouette with a modern sculptural twist. Crafted in acetate for a versatile everyday feel, the frame is adorned with 3D fluid temple embellishments, a detail that transforms the classic shape into a subtle statement of artistry.

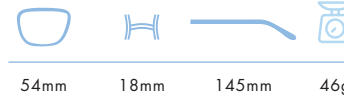
Balancing elegance and wearability, Halo is designed as a frame that adapts seamlessly to any moment, while carrying the bold spirit of the collection.

Key Points

- Classic cat-eye silhouette
- Fluid temple embellishments
- 18 karat gold plated / palladium plated



Product detail



Frame	Plant-based acetate and 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.
Lenses	Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



Halo(X)-Black XF026BK



Halo(X)-Tortoise XF026TT



Halo(X)-Green XF026GR



HARMONY(X)

3 SKU

Classic

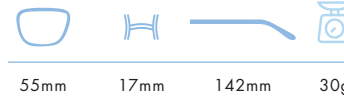
The Harmony sunglasses strike a balance between strength and elegance with a boxy cat-eye silhouette. From the front, the frame is simple and refined, while the temples transform a sleek single cut into sculptural 3D form, a subtle detail that elevates the design into something artful. Classy, minimal, and versatile, Harmony embodies the quiet sophistication of the collection, proving that the simplest lines can create the boldest impact.

Key Points

- Boxy cat-eye silhouette
- Sleek temple design
- 18 karat gold plated / palladium plated



Product detail



55mm 17mm 142mm 30g

Frame

Plant-based acetate and 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses

Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



Harmony(X)-Black XF027BK



Harmony(X)-Tortoise XF027TT



Harmony(X)-Green XF027GR



MOTION I

3 SKU

Classic

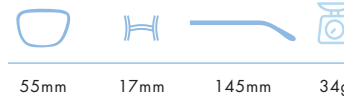
Where structure meets fluidity, Motion I captures the energy of movement. Its boxy rectangular cat-eye silhouette is grounded by classic metal accents, while the curved acetate temples add a touch of unexpected grace. Motion I transforms bold lines into wearable art, celebrating contrast and the beauty of subtle disruption.

Key Points

- Boxy rectangular cat-eye silhouette
- Classic metal accents
- Curved acetate temple design
- 18 karat gold plated / palladium plated



Product detail



Frame

Plant-based acetate and 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses

Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



Motion I-Black XF028BK



Motion I-Tortoise XF028TT



Motion I-Grey XF028GY



MOTION II

3 SKU

Classic

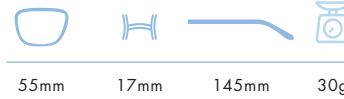
Where structure meets fluidity, Motion II captures the energy of movement. Its sleek rectangular silhouette is grounded by classic metal accents, while the curved acetate temples add a touch of unexpected grace. Motion II transforms bold lines into wearable art, celebrating contrast and the beauty of subtle disruption.

Key Points

- Slim rectangular cat-eye silhouette
- Classic metal accents
- Curved acetate temple design
- 18 karat gold plated / palladium plated



Product detail



55mm 17mm 145mm 30g

Frame Plant-based acetate and 18-karat gold-plated stainless steel on gold-toned frames. Palladium plated stainless steel on silver-toned frames.

Lenses Non-prescription clear lenses with a blue light filter and 100% UVA & UVB protection are included, Lightweight shatter-resistant nylon lenses. All of our frames are accompanied by our iconic packaging and a complimentary repair kit.



Motion II-Black XF029BK



Motion II-Tortoise XF029TT



Motion II-Red XF029RD

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