

## OPTICAL & SUNWEAR COLLECTIONS

Uniting the World's fashion elite, A-list celebrities, royal admirers and opinion formers, Aspinal's beautifully chic products are coveted for their exquisite craftsmanship.

Made from the finest materials, Aspinal of London's, now iconic, eyewear collection delivers unparalleled attention to detail, perfectly reflecting the luxury influence, exquisite styling and timeless British design that is consistently associated with Aspinal of London's affordable approach to accessorising.

Target Audience	Female, 25 years +
Featured Materials	<ul style="list-style-type: none"> <li>• Bio-based Acetate</li> <li>• Recycled Stainless Steel</li> <li>• Econyl®</li> <li>• Sustainable Leather</li> </ul>
Brand Highlights	<ul style="list-style-type: none"> <li>• High-fashion Designs</li> <li>• Petite</li> <li>• Polarised Sun Lenses</li> </ul>
Price	
Optical Packaging	Premium Case and Cloth
Sunwear Packaging	Premium Case, Pouch Cloth and Presentation Box
Merchandising	Brand block, brand header, struts and posters



VOGUE

"WE NEED TO SEE A NEW STORY FROM GREAT BRITAIN AND ASPINAL IS SURELY GOING TO BE IT."